

FOR IMMEDIATE RELEASE:

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COPY EXPERTS HIRES FOR GROWTH

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Boulder's leading sustainable digital printer has just hired two new positions to pursue new business accounts and better support their operations. Jeff Rummer joins the CopyExperts team as the Business Development Manager. Mr. Rummer will be responsible for generating and prospecting new business, as well as developing and managing all aspects of marketing and public relations.

"I am really happy to have Jeff on our team. He will carry forward the momentum of our marketing strategy while also adding a fresh new approach of his own," said David Mikelsons, store manager. "In addition, I am very excited by his potential to generate sales in face-to-face situations. Jeff is both personable and intelligent. One couldn't ask for better qualities in a sales representative. Call him, and you'll be impressed too."

New to the printing industry, Jeff brings four years of experience in marketing, advertising, and public relations to the position. Before that, he owned his own marketing consulting company specializing in the restaurant industry.

Patty Kostoff is welcomed back to CopyExperts team as a Customer Service Expert. She was on staff at the Lafayette store and has a solid background in customer service and printing.

About CopyExperts

CopyExperts is a locally-owned full-service digital print shop. They are a leader in sustainability in the print industry and their EcoLogic program promotes sustainability for the environment, the community, their customers, and their employees. CopyExperts offers full-service digital printing as well as do-it-yourself service. Their staff will sit down with you to determine exactly what you want and will go to great lengths to make your project the best it can be. In addition to copying and printing, they offer presentation mounts, binding, lamination and other finishing services. Their recently up-graded large-format printer, is ideal for posters, banners and academic presentations. CopyExperts has an industry-proven reputation for quality and customer service. For more information on CopyExperts visit www.copyexperts.com or call 303-448-1111.